

Profit Wheels

Driver intelligence platform for ride-hailing drivers

What is Profit Wheels?

Profit Wheels calculates a driver's true take-home profit for every ride request — after platform commission, fuel cost, AC usage, and maintenance — before they accept it. Most ride-hailing apps show only the gross fare; drivers routinely accept rides that lose them money once real costs are factored in. Profit Wheels closes that gap with a calculator, an AI-assisted Accept / Negotiate / Reject recommendation, a demand heatmap, and ride-history tracking.

The app works across major platforms — InDrive, Yango, Careem, Uber, Bykea, and RO Drive — plus driver-defined custom platforms.

Why we built it

Profit Wheels' founder spent months talking directly with ride-hailing drivers. The same complaint came up again and again: the gross fare looks fine, but at month-end the real math — fuel, commission, wear and tear — often doesn't work out. Profit Wheels exists to give every driver the per-ride numbers they should have always had.

Founder

Mohammad Waseem — Founder

Core features

- Live profit calculator — fare, distance, platform, AC on/off to net profit plus a per-km breakdown
- AI-assisted Accept / Negotiate / Reject recommendation
- Demand heatmap by area and hour
- Ride history, monthly income reports, and vehicle expense tracking
- Daily streaks, referral rewards, and a Free / Pro / Elite subscription model
- Multilingual interface (English, Roman Urdu, Urdu) and a WhatsApp bot for quick fare checks

Company stage

Profit Wheels is in its pre-launch phase, currently running driver surveys and pilot trials ahead of a public launch. Traction and retention figures will be published here once there is a real, verifiable user base to report.

Media contact

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Last updated September 2026. For logo files, screenshots, or additional assets, contact the email above.